anu mohajerjasbi

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EDUCATION

Bachelor of Science in Human Centered Design & Engineering
University of Washington
August 2015

SKILLS

- Study design
- Study recruitment
- Research analysis
- Stakeholder readout
- Lo-fi prototyping
- Usability testing
- Copywriting
- Brand definition
- Sketch
- Photoshop CC
- PremierePro CC

ABOUT

I am a UX Researcher and Strategist based in Seattle, WA. I have 4 years of experience working with companies in their early stages and ~1 year working in the corporate space. I am now looking for a new opportunity in the blockchain arena.

Other things I'm often looking for: coffee, dogs, 90's RnB, and stand-up comedy.

UX EXPERIENCE

Qualitative UX Research | Mozilla - Firefox | June 2021-Present
I am leading qualitative research efforts for one of Mozilla's ongoing initiatives. I perform everything from study design, to recruiting, to analysis, and share insights across product, design, and engineering teams.

Design Operations | Hood Famous Bakeshop | July 2020-Dec 2020
I conducted qualitative user research with subject matter experts and users of the wholesale service delivery model for this local bakery. My work provided the business with data-informed business decisions, more efficient time management, and increased productivity.

UX Research | Intentionalist | Feb 2018–Feb 2020
Intentionalist is a part-directory, part-storytelling platform that makes it easy to support the diversity of small businesses that shape our communities and local economies. I conducted qualitative user research that helped define the product's target user groups and potential profit models.

UX Research | Raheem.org | Jan 2016–Aug 2017
Raheem is an independent reporting service for experiences with law enforcement. I created and carried out the company's first qualitative user research plan and translated that data into product requirements.

PORTFOLIO

www.anumohajerjasbi.com